



ISSUE	EDITORIAL FOCUS	AD CLOSE/ MATERIAL DUE
January/ February	<ul style="list-style-type: none"> Pickups: TCO/spec analysis of 2019 models Reimbursement: when it works, when it doesn't 	12/11/18 12/14/18
March/ April	<ul style="list-style-type: none"> What working conditions, perks, and benefits keep drivers happy? How to maximize a closed-end lease, avoid extra charges 	2/12/19 2/15/19
May/June	<ul style="list-style-type: none"> Smart management of take-home vehicles Length of service for trucks and vans: a TCO analysis 	4/17/19 4/22/19
July/ August	<ul style="list-style-type: none"> Telematics: Finding the right provider for your fleet needs Recoup more for your used work van 	6/18/19 6/21/19
September/ October	<ul style="list-style-type: none"> How to build a last-mile delivery fleet ELD's: Solving real-world compliance challenges 	8/16/19
November/ December	<ul style="list-style-type: none"> How to "hire" a new fleet dealer Alt fuel/power market update - what's working for small fleets? 	10/18/19 10/23/19



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Breaking news highlights the latest stories, while Executive Showroom features a new selection of vehicles for each issue. Our Fuel Management page shows easy and efficient ways to reduce fuel costs, and the Selector Index helps you determine the actual cost of owning and running a particular vehicle.

2019 4-COLOR AD RATES (PRINT)

	12X RATE	6X RATE	1X RATE
1 page	\$15,900	\$16,310	\$16,530
1/2 page horizontal	\$9,510	\$9,900	\$10,260
1/3 page	\$8,140	\$8,290	\$8,370
1/4 page	\$6,970	\$7,090	\$7,190

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