

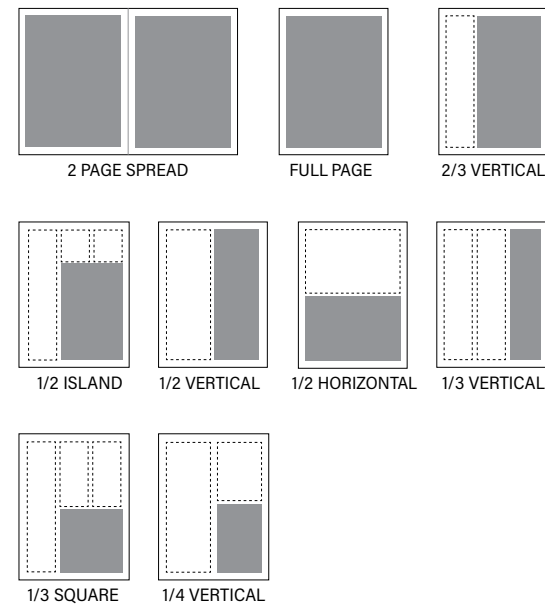
CONTENT, DEADLINES & RATES

EDITORIAL CALENDAR

ISSUE	JAN	FEB	MAR	APR	MAY	JUN	JUL/AUG	SEPT/OCT	NOV/DEC BUYER'S GUIDE
FEATURES	Motorcoach Profiles Marketing State of the Industry	Fare Payment Global Transit Models Cybersecurity	Special Report (APTA Expo) Innovative Transportation Models Legislation	Electric Bus Intercity Bus Outlook Safety	Accessibility Mobility Project Delivery	Consultant Roundtable Rail Projects Route Optimization	Maintenance Streetcars Hydrogen	Leadership Innovative Solutions Rapid Transit Models	Buyer's Guide Consultants Contractors
TARGETED SUPPLEMENT/ SHOW DAILY		APTA Expo Preview	APTA Expo Show Daily		APTA Mobility Show Daily			Ad Study issue	
EQUIPMENT	Seating	Fare Collection	APTA EXPO Exhibitor Showcase	Charging Systems Video Surveillance	A/C Systems & Air Purifiers	Digital Signage	Telematics & Software	Flooring & Vehicle Graphics	Bus/Rail/Supplier Listings Contractor/Consultants Listings
TARGETED BONUS DISTRIBUTION	UMA Expo March 3-7 Orlando, FL APTA BMBG Meeting	Southwest Transit Association Meeting February 21-23 Wichita, KS	APTA Expo March 14-17 Anaheim, CA		APTA Mobility May 2-5 Minneapolis, MN CTAA	APTA Rail Transit June 6-9 Cleveland, OH BUSWORLD ABA Marketplace Jun. 18- 22 Baltimore, MD	TBX Transit Bus eXchange transitbusexchange.com	APTA Annual October 3-6 Philadelphia, PA California Transit Association Expo November 3-5 Sacramento, CA	
SPACE RESERVATION	12/4	1/6	2/2	3/3	3/25	4/26	7/2	9/1	11/4
MATERIALS DUE	12/9	1/11	2/5	3/8	3/30	4/29	7/8	9/7	11/9

MAGAZINE

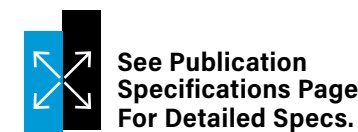
All pricing is quoted at net rate.



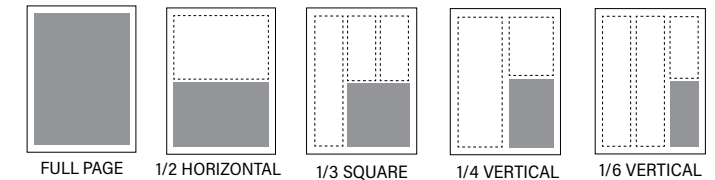
AD SIZE	9X Rate	6X Rate	3X Rate	1X Rate
2-Page Spread	Pricing available upon request.			
Full Page	\$5,500	\$5,900	\$6,250	\$6,950
2/3 Vertical	\$4,500	\$4,750	\$5,000	\$5,600
1/2 Island	\$3,900	\$4,200	\$4,450	\$4,900
1/2 Vertical	\$3,650	\$3,900	\$4,100	\$4,600
1/2 Horizontal	\$3,650	\$3,900	\$4,100	\$4,600
1/3 Vertical	\$2,800	\$3,000	\$3,250	\$3,600
1/3 Square	\$2,800	\$3,000	\$3,250	\$3,600
1/4 Vertical	\$2,400	\$2,500	\$2,650	\$2,950

PREMIUM POSITIONING	
Bellyband	Pricing available upon request.
False Front Cover	Pricing available upon request.
Gatefold / Split-Front Cover	Pricing available upon request.
Inserts	Pricing available upon request.

Premium Positions - add 10% to applicable page rate.



CLASSIFIED



All pricing is quoted at net rate.

AD SIZE	9X Rate	6X Rate	3X Rate	1X Rate
Full Page	\$2,760	\$2,925	\$3,090	\$3,250
1/2 Horizontal	\$1,390	\$1,480	\$1,560	\$1,640
1/3 Square	\$1,065	\$1,125	\$1,175	\$1,250
1/4 Vertical	\$710	\$750	\$790	\$830
1/6 Vertical	\$630	\$670	\$700	\$740