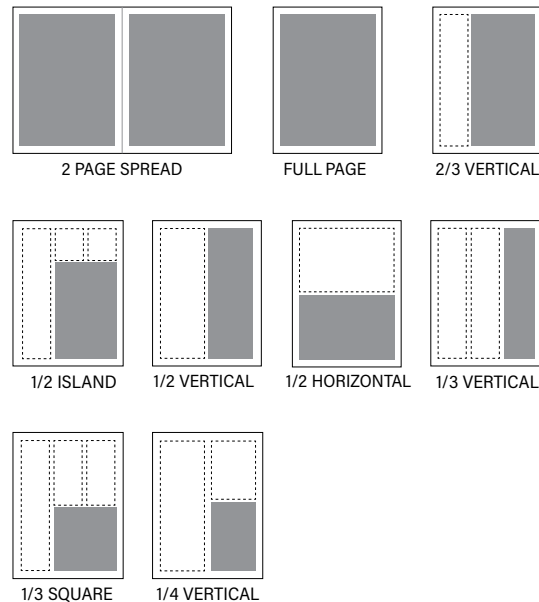


CONTENT, DEADLINES & RATES

EDITORIAL CALENDAR

ISSUE	JAN/FEB	MAR/APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV/DEC BUYER'S GUIDE
FEATURES	Motorcoach Profiles Marketing State of the Industry	Electric Bus Intercity Bus Outlook Safety	Accessibility Mobility Project Delivery	Consultant Roundtable Rail Projects Route Optimization	Maintenance Streetcars Hydrogen	Fare Payment Global Transit Models Cybersecurity	Special Report (APTA Expo) Innovative Transportation Models Legislation	Leadership Innovative Solutions Rapid Transit Models	Buyer's Guide Consultants Contractors
TARGETED SUPPLEMENT/SHOW DAILY						APTA Expo Preview	APTA Expo Show Daily	Ad Study issue	
EQUIPMENT	Seating	Charging Systems Video Surveillance	A/C Systems & Air Purifiers	Digital Signage	Telematics & Software	Fare Collection	APTA EXPO Exhibitor Showcase	Flooring & Vehicle Graphics	Bus/Rail/Supplier Listings Contractor/Consultants Listings
TARGETED BONUS DISTRIBUTION	UMA Expo March 3-7 Orlando, FL			APTA Rail Transit June 6-9 Cleveland, OH BUSWORLD ABA Marketplace June 19-21 Baltimore, MD CTAA June 13-17 Richmond, VA			APTA Expo September 1-3 Anaheim, CA	APTA Annual October 3-6 Philadelphia, PA California Transit Association Expo November 2-4 Sacramento, CA	TBX Transit Bus eXchange transitbusexchange.com
SPACE RESERVATION	1/12	3/9	4/1	5/3	6/7	7/2	7/22	8/23	10/28
MATERIALS DUE	1/15	3/12	4/6	5/6	6/10	7/8	7/27	8/26	11/2

MAGAZINE



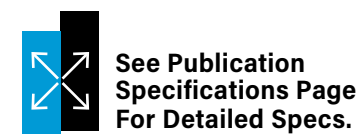
All pricing is quoted at net rate.

AD SIZE	9X Rate	6X Rate	3X Rate	1X Rate
2-Page Spread	Pricing available upon request.			
Full Page	\$5,500	\$5,900	\$6,250	\$6,950
2/3 Vertical	\$4,500	\$4,750	\$5,000	\$5,600
1/2 Island	\$3,900	\$4,200	\$4,450	\$4,900
1/2 Vertical	\$3,650	\$3,900	\$4,100	\$4,600
1/2 Horizontal	\$3,650	\$3,900	\$4,100	\$4,600
1/3 Vertical	\$2,800	\$3,000	\$3,250	\$3,600
1/3 Square	\$2,800	\$3,000	\$3,250	\$3,600
1/4 Vertical	\$2,400	\$2,500	\$2,650	\$2,950

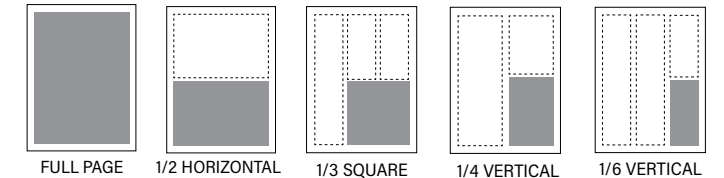
PREMIUM POSITIONING

Bellyband	Pricing available upon request.
False Front Cover	Pricing available upon request.
Gatefold / Split-Front Cover	Pricing available upon request.
Inserts	Pricing available upon request.

Premium Positions - add 10% to applicable page rate.



CLASSIFIED



All pricing is quoted at net rate.

AD SIZE	9X Rate	6X Rate	3X Rate	1X Rate
Full Page	\$2,760	\$2,925	\$3,090	\$3,250
1/2 Horizontal	\$1,390	\$1,480	\$1,560	\$1,640
1/3 Square	\$1,065	\$1,125	\$1,175	\$1,250
1/4 Vertical	\$710	\$750	\$790	\$830
1/6 Vertical	\$630	\$670	\$700	\$740