








# CONTENT & DEADLINES

## EDITORIAL CALENDAR

ISSUE	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
<b>MANAGEMENT &amp; BUSINESS</b>	Crisis Planning	Insurance	Tolling	Truck Fleet Innovators	The Last Mile	<b>Fuel Special:</b> Annual Issue Exploring Fuel Efficiency Topics	Digitization of Freight	<b>Annual Fact Book:</b> Special Issue Devoted to Industry Statistics and Reference Information	<b>Fuel Cell, Electric, and Alt Fuel Trucks:</b> Exploring Alternative Fuels and Drivetrains Today & Tomorrow	Drivers	Top Green Fleets	Emerging Leaders
<b>EQUIPMENT &amp; TECHNOLOGY</b>	Camera-based Safety	Top 20 Products	Autonomous Tech	Fleet Apps	Brakes		Splash and Spray			Fleet Graphics	Suspensions	New Model Trends
<b>MAINTENANCE</b>	DPF Maintenance	Outsourcing	Diagnostics	Lubrication	Uptime Strategies		Aftermarket Parts			Data-Driven Maintenance	Corrosion	Steering Maintenance
<b>TRAILERS &amp; BODIES</b>	Doors & Liftgates		Customizing/Options		Maximizing Payload		Trailer Update		Trailer Telematics		Refrigerated Trailers & Bodies	
<b>TIRES &amp; WHEELS</b>		Wide-Base Singles		Wheels		Managing Pressure			Tires for Electric Trucks	Steer Tires		Retreads
<b>SPECIAL</b>			Sustainability Supplement									Newsmaker of the Year
<b>TARGETED BONUS DISTRIBUTION</b>						 <small>CONFERENCE OF AUTOMOTIVE REPAIRING</small> CAR IARA carconference.com		 fleetsafetyconference.com  Work Truck eXchange worktruckex.com  FTR  NACV		 ATA MC&E  FLEET FORWARD conference fleetforwardconference.com		
<b>AD CLOSE</b>	12/11	1/14	2/10	3/15	4/14	5/14	6/14	7/14	8/12	9/14	10/15	11/12
<b>MATERIALS DUE</b>	12/16	1/20	2/16	3/18	4/19	5/19	6/17	7/19	8/17	9/17	10/20	11/17

**DEPARTMENTS:** Editorial, Hotline, Behind the Numbers, Fleet Logistics, Safety & Compliance, Aftermarket Insight, Driver Wellness, Product Update, Fleet Talk