

Auto Rental News Editorial Calendar

Year	Topic	Ad Close	Material Deadline	Mail Date
2020	Auto Rental News Fact Book 2020	11/12/19	11/15/19	12/16/19
2021	Auto Rental News Fact Book 2021	11/12/20	11/17/20	12/16/20



FREQUENCY:

1 time per year

Editorial Focus:

We reach the full spectrum of the auto rental industry, from independent operators and franchisees to major corporations. Our Fact Book is dedicated to providing data and research that will help those in the industry continue moving forward.

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