



ISSUE	EDITORIAL FOCUS	AD CLOSE/ MATERIAL DUE
January	Industry Forecast - 2019-2025 • Identifying the Top 25 Trends Fleet Management	11/29/18 12/4/18
February	State of the Art Fleet Technologies • Latest Advances in Telematics	1/3/19 1/8/19
March	Maintenance Management • Annual Fleet Maintenance Cost Survey Bonus Distribution: CAR 2018	1/31/19 2/5/19
Bonus 14th Issue	Fleet 500 Top 300 Commercial Fleets	3/27/19 4/1/19
April	NAFA FMI Issue • State of the U.S. Commercial Fleet Management Industry Bonus Distribution: NAFA I&E	3/6/19 3/11/19
May	Fuel Management • Best Practices in Managing Fuel Spend	4/4/19 4/9/19
June	Fleet Safety Programs • Fleet Safety and Accident Management Survey	5/3/19 5/8/19

ISSUE	EDITORIAL FOCUS	AD CLOSE/ MATERIAL DUE
Fact Book	Annual Buyers' Guide	5/20/19 5/23/19
July	2020 Buying Inclinations • Forecast of 2020 Commercial Fleet Buying Intentions	6/4/19 6/7/19
August	Accident Management • Annual Accident Management Study	7/3/19 7/10/19
September	Remarketing Strategies • Forecast of Fleet Remarketing Market - 2019-2020 • Courtesy Delivery Benchmark Survey Bonus Distribution: AALA, AFLA	8/5/19 8/8/19
October	Fleet Manager Recognition • 2019 Professional Fleet Manager Award Winner • Fleet Hall of Fame Inductees • 2019 Model Order-to-Delivery Survey	9/5/19 9/10/19
November	Operating Costs • Annual Operating Cost Survey	10/4/19 10/9/19
December	Car and Truck of the Year • 2019 Fleet Car and Truck of the Year Award Winners • Top 100 Truck Fleets	11/1/19 11/6/19

2019 4-COLOR AD RATES (PRINT)

	12X RATE	6X RATE	1X RATE
1 page	\$9,900	\$10,380	\$10,850
1/2 page island	\$7,070	\$7,420	\$7,720
1/2 page horizontal	\$6,540	\$6,780	\$7,120
1/3 page	\$5,140	\$5,380	\$5,620
1/4 page	\$4,390	\$4,440	\$4,680

Automotive-Fleet.com

With daily news and feature updates from all facets of the fleet industry, automotive-fleet.com is your comprehensive site for the most recent happenings in the market. Packed with useful statistics, fleet incentives, a fuel cost calculator, a directory of key fleet suppliers, industry calendar, executive vehicle showroom, in-depth vehicle specifications, and how-to articles, automotive-fleet.com is an essential tool for anyone allied to the fleet industry.

FOR A FULL LIST OF ONLINE ADVERTISING OPPORTUNITIES AND RATES, GO TO MEDIKIT.AUTOMOTIVE-FLEET.COM