



# Editorial Calendar

ISSUE	AD CLOSE	MATERIALS DUE	BUS TRANSIT	RAIL TRANSIT	MOTORCOACH	SUPPLEMENT/SHOW DAILY	EQUIPMENT	BONUS DISTRIBUTION
January	12/6/19	12/22/19	<ul style="list-style-type: none"> <li>On-Demand Services</li> </ul>	<ul style="list-style-type: none"> <li>State of Good Repair Projects</li> </ul>	<ul style="list-style-type: none"> <li>Motorcoach Operator Survey</li> </ul>	<ul style="list-style-type: none"> <li>ShuttleOps</li> </ul>	<ul style="list-style-type: none"> <li>Upholstery/ Interiors</li> </ul>	<ul style="list-style-type: none"> <li>UMA EXPO, Jan. 19-23, Nashville, Tenn.</li> <li>BMBG, Jan. 29-Feb. 1, Carlsbad, Calif.</li> <li>Transit Bus eXchange, Feb. 3-5, Scottsdale, Ariz.</li> <li>ILCT, Feb. 17-20, Las Vegas</li> </ul>
February /March	1/17/20	1/23/20	<ul style="list-style-type: none"> <li>Revenue Generation</li> </ul>	<ul style="list-style-type: none"> <li>Rolling Stock Legislation</li> </ul>	<ul style="list-style-type: none"> <li>Operator Award Profiles</li> </ul>		<ul style="list-style-type: none"> <li>Mobile Ticketing</li> </ul>	<ul style="list-style-type: none"> <li>APTA Legislative, March 17-19, Washington, D.C.</li> <li>South West Transit Assoc. Annual Conference, Feb. 23-26, Shreveport, La.</li> </ul>
April	3/10/20	3/13/20	<ul style="list-style-type: none"> <li>Electric Buses</li> </ul>	<ul style="list-style-type: none"> <li>Worker Safety</li> </ul>	<ul style="list-style-type: none"> <li>Intercity Bus Outlook</li> </ul>		<ul style="list-style-type: none"> <li>Electric Charging Equipment</li> </ul>	
May	4/8/20	4/13/20	<ul style="list-style-type: none"> <li>Mobility as a Service</li> </ul>	<ul style="list-style-type: none"> <li>Commuter Rail</li> </ul>	<ul style="list-style-type: none"> <li>Industry Disruptors</li> </ul>	<ul style="list-style-type: none"> <li>ShuttleOps</li> <li>Show Daily</li> </ul>	<ul style="list-style-type: none"> <li>Mobility Technologies</li> </ul>	<ul style="list-style-type: none"> <li>APTA Mobility, May 17-20, San Antonio, Texas</li> <li>CTAA Expo, May 31-June 4, Louisville, Ky.</li> </ul>
June	5/4/20	5/7/20	<ul style="list-style-type: none"> <li>Smart Cities</li> </ul>	<ul style="list-style-type: none"> <li>Consultant Roundtable</li> </ul>	<ul style="list-style-type: none"> <li>Succession Planning</li> </ul>		<ul style="list-style-type: none"> <li>Video Surveillance/ Vehicle Washing</li> </ul>	<ul style="list-style-type: none"> <li>APTA Rail Transit, June 14-17, San Francisco</li> </ul>
July/August	6/23/20	6/26/20	<ul style="list-style-type: none"> <li>Fare Payment</li> </ul>	<ul style="list-style-type: none"> <li>Streetcars</li> </ul>	<ul style="list-style-type: none"> <li>Luxury Services</li> </ul>		<ul style="list-style-type: none"> <li>Seating/Brake Systems</li> </ul>	
September	8/3/20	8/6/20	<ul style="list-style-type: none"> <li>Autonomous Shuttles</li> </ul>	<ul style="list-style-type: none"> <li>Project Delivery</li> </ul>	<ul style="list-style-type: none"> <li>Partnering with Transit</li> </ul>		<ul style="list-style-type: none"> <li>APTA Product Preview</li> </ul>	
October	8/31/20	9/3/20	<ul style="list-style-type: none"> <li>Transit Game-Changer Profiles</li> </ul>	<ul style="list-style-type: none"> <li>Emerging Technologies</li> </ul>	<ul style="list-style-type: none"> <li>Operator Roundtable</li> </ul>	<ul style="list-style-type: none"> <li>Show Daily</li> </ul>	<ul style="list-style-type: none"> <li>APTA EXPO Exhibitor Showcase</li> </ul>	<ul style="list-style-type: none"> <li>APTA EXPO, Oct. 11-14, Anaheim, Calif.</li> </ul>
November	10/7/20	10/12/20	<ul style="list-style-type: none"> <li>Mobile Apps</li> </ul>	<ul style="list-style-type: none"> <li>Asset Management</li> </ul>	<ul style="list-style-type: none"> <li>Marketing</li> </ul>	<ul style="list-style-type: none"> <li>ShuttleOps</li> </ul>	<ul style="list-style-type: none"> <li>Financing/ Insurance</li> </ul>	<ul style="list-style-type: none"> <li>ABC Expo, Nov. 15-17, Philadelphia</li> </ul>
December	11/14/20	11/19/20	<ul style="list-style-type: none"> <li>Maintenance Director of the Year</li> </ul>	<ul style="list-style-type: none"> <li>Grade-Crossing Safety</li> </ul>	<ul style="list-style-type: none"> <li>Safety Technology</li> </ul>	<ul style="list-style-type: none"> <li>Buyer's Guide</li> </ul>	<ul style="list-style-type: none"> <li>Bus/Rail/Supplier Listings</li> </ul>	<ul style="list-style-type: none"> <li>ABA Marketplace, Jan 29-Feb 2, 2021, Baltimore</li> </ul>